

personal information

Ryan J Hays
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introduction

I am a designer who specialises in motion design. I have 6 years of design experience in broadcast, web and multimedia, most recently working at FOXTEL, Australia's leading cable TV company.

At FOXTEL, I worked on everything from simple program promos to entire channel branding, which would include logo development, typography, channel ID promos, opening title sequences, digital interactive navigation and in-game score design.

Over the last 6 years I have worked with many international clients. They include Sony, Emap, Disney, the National Geographic Channel, the History Channel, Fox Kids, Ministry of Sound, Nickelodeon and the Lifestyle Channel.

I began my design career in 1999, mid way through my last year of study at the West Australian School of Art and Design, with MAX Multimedia. MAX worked in the entertainment sector producing CD roms and websites for the likes of Manchester United. In the summer of 2000, I moved to Sydney, and found a job with the small web design company, Go Man Go.

2000 marked a change in direction for my career. I was offered a position at FOXTEL as a broadcast designer, and since then, I haven't looked back. FOXTEL was a great place to learn all aspects of the television industry.

After 3 years at FOXTEL, I decided to move overseas. London was the destination of choice, arriving in July 2004 .

Since July I have been working on a freelance basis and have had the chance to have worked with many great design firms.

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FOXTEL, Australia's leading subscription television broadcaster.

" Ryan Hays is a very talented Broadcast Designer - I would recommend him highly for both technical and creative abilities. He is hardworking and committed to meeting budgets and deadlines, whilst maintaining the quality of the job. I would have no hesitation in re-employing him. "

Jonathan Davis
FOXTEL Graphics Manager
Sydney, Australia

Jonathan.Davis@foxtel.com.au

work experience

now

Jefferson UK, Freelance. (07/04 - Present)
London, United Kingdom. Co-founder, Art Director
Clients include: National Geographic Channel, Emap, Disney, B.A.T.

Companies worked with: Large Design, Hotdog and Mustard films, Tilt Design.

2004

FOXTEL (10/01 - 07/04)
Sydney, Australia. Full Time Broadcast Designer
Clients include: Ministry of Sound, Nickelodeon, Fox Kids, MainEvent, The Lifestyle Channel, FOX 8, The History Channel, National Geographic Channel, the Comedy Channel, Fox Sports, Fox Footy Channel.

Ryan Hays

- work experience cont.**

 - 2001 Go Man Go (08/00 - 09/001)
 Sydney, Australia. Senior Designer
 Clients include: Sony, SonyStyle, Sony Vaio, Sony Xplod.
 - 2000 Max Multimedia (09/99 - 06/00)
 Perth, Australia. Designer
 Clients include: Manchester United FC, Leeds United FC, Liverpool FC,
 Peter Brock, Taj Burrow, Offworld Sounds, Anna Kournikova.
- education**

 - 2004 Australian Film Television and Radio School
 Sydney, Australia Maya for After Effects Design, Short Course
 - 2001 Australian Film Television and Radio School
 Sydney, Australia Discreet Flint Basics, Short Course
 - 1999 The West Australian School of Art and Design. (97 - 99)
 Perth, Australia Diploma of Art, Design and Multimedia
- software knowledge**

Mac OS, Windows, Adobe After Effects, Adobe Photoshop, Adobe Illustrator
 Discreet Combustion, Discreet Cleaner, Discreet Flint, Final Cut Pro,
 Macromedia Dreamweaver, Macromedia Flash, Maya.
- misc. activities**

 - 2003 Australian INfront (00 - 03)
 www.australianinfront.com.au
 Contributing Member
 Site Design, Flash Animation, News Contributor
- book magazine feature**

 - 2002 Personal Websites
 Top Designers Push the Boundaries with Experimental Design and Graphics
 Joe Shepter, USA. Rockport Publishers, Inc.
 ISBN: 1564968634
 - 2002 Web Designing
 Web Around the World, Issue Three
 Tokyo, Japan